

FOREWORD

Передмова



Daniel F. Runde

Author «The American Imperative: Reclaiming Global Leadership through Soft Power» and Senior Vice President, Center for Strategic and International Studies

Kostiantyn Koshelenko's new book is a fascinating read about leadership and management in a period of extreme challenge - Russia's illegal invasion of Ukraine. Ukraine is defending itself while also making changes in its society as it takes hard but necessary steps to ensure its future in the West. This book captures the thinking and strategies of one of Ukraine's senior leaders.



Oleksandr Novikov

Head of the Ukrainian National Agency for the Prevention of Corruption

Since February 24, 2022, Ukrainians, and leaders of Ukrainian organizations and networks, have exhibited remarkable

resilience, surpassing the expectations of governments worldwide.

This book delves into the organized and sometimes decentralized efforts contributing to their large-scale success against Russia, the largest military and propaganda machine in the eastern hemisphere.

It highlights the secrets of effective counteraction, making it a vital resource not just for documenting experiences, but also for enhancing the resilience of other democracies facing similar challenges. The significance of this book extends beyond mere survival; it aims to scale up results, empowering Ukraine, and the principles of freedom and democracy globally, to win. Its goal is to ensure future generations can study history without the shadow of World War III looming over them, offering practical tools for such a victory. These tools, encapsulated within the pages of «Management in Times of War,» are instrumental for shaping a future where humanity can thrive.



Antonio Garcia

PhD, MBA, PMP Senior manager in the Scottish Government Civil Service, Open University Tutor, former Army Officer in South African National Defence Force.

A good and interesting read. The book's strength is the perspective it adds which is embodied and summarised in the title, «Management in times of War.»

I enjoyed the book. It chimes with and reinforces much of what I teach at Open University Business School, what I experience in managing a large team (although in a country not at war), and what I was taught when earning my MBA.

In that sense, the book appeals to the practitioner and the student of management.

It adds value as leadership has a huge contextual aspect and requires in-depth discussion in times of conflict and war. This book adds to the body of knowledge and is an excellent contribution.



Shane O'Neal

IT professional, former medical professional, and amateur writer who lives in San Antonio, Texas. O'Neal is the author of "Diary of a Respiratory Therapist: 30 Days in NOLA at the beginning of the COVID-19 Pandemic", a short, biographical account of his time in New Orleans. He travelled to Ukraine for three months in 2022 to teach First Aid to Ukrainian civilians.

It has been my privilege to preview this book and help out with proofreading. There are lessons here that apply to people management during any stressful time, including war.

Corporate layoffs, natural disasters, pandemics, and political turmoil all have analogues in this book, though to an even more extreme degree than most of us in the West have had to face in recent memory.

Kostiantyn Koshelenko and a panel of contributors pass on their insights about how they have kept their teams motivated, innovating and producing quality work under the harshest conditions imaginable.